



# Course Specification

— (Bachelor)

Course Title: مهارات القراءة باللغة الانجليزية

Course Code: 25161sdp

Program: السفر و السياحة **Tourism and Travel**

Department: قسم العلوم الادارية

College: الكلية التطبيقية

Institution: جامعة بيشة

Version: 2

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## A. General information about the course:

### 1. Course Identification

1. Credit hours: 6Credit Hours (12 Contact Hours)

#### 2. Course type

A.  University  College  Department  Track  Others  
B.  Required  Elective

3. Level/year at which this course is offered: First.)

4. Course general Description:

5. Pre-requirements for this course (if any):

6. Pre-requirements for this course (if any):

7. Course Main Objective(s):

### 2. Teaching mode (mark all that apply)

| No | Mode of Instruction  | Contact Hours | Percentage |
|----|--|---------------|------------|
| 1  | Traditional classroom  | 30            | 66%        |
| 2  | E-learning   | 15            | 34%        |
| 3  | Hybrid <ul style="list-style-type: none"> <li>• Traditional classroom</li> <li>• E-learning</li> </ul> |               |            |
| 4  | Distance learning  |               |            |



### 3. Contact Hours (based on the academic semester)

| No           | Activity          | Contact Hours |
|--------------|-------------------|---------------|
| 1.           | Lectures          | 45            |
| 2.           | Laboratory/Studio |               |
| 3.           | Field             |               |
| 4.           | Tutorial          |               |
| 5.           | Others (specify)  |               |
| <b>Total</b> |                   | <b>45</b>     |

### B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

| Code       | Course Learning Outcomes   | Code of CLOs aligned with program | Teaching Strategies | Assessment Methods |
|------------|--|-----------------------------------|---------------------|--------------------|
| <b>1.0</b> | <b>Knowledge and understanding</b>   |                                   |                     |                    |
| 1.1        | <i>Show their capacities of reading</i>  |                                   |                     |                    |
| 1.2        | <i>Demonstrate and use expressions related to areas of tourism and travel.</i>                                       |                                   |                     |                    |
| 1.3        | <i>Realize the communicative needs to exchange information tourism and travel.</i>                                   |                                   |                     |                    |
| <b>2.0</b> | <b>Skills</b>  |                                   |                     |                    |
| 2.1        | <i>reading in simple terms the Tour operator, Tourist motivations and matters in areas of Business travel.</i>       |                                   |                     |                    |
| 2.2        | <i>The read exchange information on tourism tasks requiring a simple and direct exchange of Tourist information.</i> |                                   |                     |                    |
| ...        | <i>Use vocabulary according to the needs of the situation</i>  |                                   |                     |                    |
| <b>3.0</b> | <b>Values, autonomy, and responsibility</b>  |                                   |                     |                    |
| 3.1        | <i>Show their understanding</i>  |                                   |                     |                    |



| Code | Course Learning Outcomes   | Code of CLOs aligned with program | Teaching Strategies | Assessment Methods |
|------|--|-----------------------------------|---------------------|--------------------|
|      | <i>of grammatical structures</i>   |                                   |                     |                    |
| 3.2  | <i>Demonstrate their ability to reading on the airline industry.</i>                       |                                   |                     |                    |
| 3.3  | <i>Identify the communicative needs of simple and routine tasks</i>                        |                                   |                     |                    |
| 3.4  | <i>Become familiar with specialized dictionary for the meaning of new terms in tourism</i> |                                   |                     |                    |
|      |  |                                   |                     |                    |

### C. Course Content

| No | List of Topics                           | Contact Hours |
|----|--|---------------|
|    | <b>Arrivals</b><br>reading               | 4             |
|    | <b>A place to stay</b><br>reading        |               |
| 1. | <b>Tourist information</b><br>reading    | 4             |
|    | <b>Holiday rep</b><br>reading            |               |
| 3. | <b>Eating out</b><br>reading             | 4             |
|    | <b>Rural tourism</b><br>Reading          |               |
| 4. | <b>Attractions and events</b><br>reading | 4             |
|    | <b>On tour</b><br>reading                |               |
| 5. | <b>Hotel entertainment</b>               | 4             |





|              |   |           |
|--------------|---|-----------|
|              | reading<br><b>Specialized tourism</b>                   |           |
|              | reading<br><b>Business travel</b>                       |           |
| 6.           | reading<br><b>Checking out</b>                          | 4         |
|              | reading<br><b>Pairwork</b>                              |           |
| 7.           | reading<br><b>What is tourism?</b>                      | 4         |
|              | reading<br><b>World destinations</b>                    |           |
| 8.           | reading<br><b>Tour operator</b>                         | 4         |
|              | reading<br><b>Tourist motivations</b>                   |           |
| 9.           | reading<br><b>Travel agencies</b>                       | 4         |
|              | <i>reading</i><br><b>Transport in tourism</b>           |           |
| 10.          | reading<br><b>Accommodation</b>                         | 4         |
|              | <i>reading</i><br><b>Marketing and promotion</b>        |           |
|              | reading<br><b>The airline industry</b>                  | 3         |
|              | reading<br><b>Holidays with a difference</b>            |           |
|              | Listening and speaking<br><b>Reservations and sales</b> | 2         |
|              | Listening and speaking                                  |           |
| <b>Total</b> |   | <b>45</b> |



## D. Students Assessment Activities

| No | Assessment Activities * | Assessment timing (in week no) | Percentage of Total Assessment Score |
|----|-------------------------|--------------------------------|--------------------------------------|
| 1  | Assignments             | 3,8                            | 5%                                   |
| 2  | Class Quizzes           | 2,6                            | 5%                                   |
| 3  | Activities/Blackboard   | 4,9                            | 5%                                   |
| 4. | Mid-term-1 (written)    | 7                              | 15%                                  |
| 5. | Mid-term (oral)         | 10                             | 5%                                   |
| 6. | Mid-term-2 (written)    | 12                             | 15%                                  |
| 7. | Final Exam (oral)       | 15                             | 15%                                  |
| 8. | Final Exam (written)    | 16                             | 35%                                  |
|    | Total                   |                                | 100%                                 |

\*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.).

## E. Learning Resources and Facilities

### 1. References and Learning Resources

|                                 |   |
|---------------------------------|---|
| <b>Essential References</b>     | Tourism 1, Oxford University press.<br>Tourism 2, Oxford University press. ISBN 9780194551038                                     |
| <b>Supportive References</b>    | NA  |
| <b>Electronic Materials</b>     | <a href="http://www.oup.com/elt/teacher/oeft">www.oup.com/elt/teacher/oeft</a>  |
| <b>Other Learning Materials</b> | 1.New Headway Plus, Audio CD<br>2.New Headway Plus, Student CD<br>3.New Headway Plus, I-Tools<br>4.New Headway Plus, Test Builder |

### 2. Required Facilities and equipment

| Items   | Resources  |
|---|--|
| <b>facilities</b><br>(Classrooms, laboratories, exhibition rooms, simulation rooms, etc.) | <b>Computerized Language Labs: maximum student number—20</b>   |
| <b>Technology equipment</b><br>(projector, smart board, software)                         | Computing resources (AV, data show, Smart Board, software, etc.)<br><b>Electronic whiteboards, movable whiteboards, projectors and educational software, cables to connect laptops to projectors and either speakers or CD players for audio educational materials</b> |





| Items  | Resources   |
|--|---|
| <p><b>Other equipment</b><br/>(depending on the nature of the specialty)</p> | <p><b>Language Labs</b><br/><b>Projectors</b><br/><b>High-speed internet and intranet connections</b></p> |

## F. Assessment of Course Quality

| Assessment Areas/Issues                        | Assessor  | Assessment Methods   |
|--|---|--|
| Effectiveness of Teaching                      | <ul style="list-style-type: none"> <li>Students</li> <li>Teacher</li> <li>Program Coordinator</li> </ul> Peer Reviewers | <ul style="list-style-type: none"> <li>Questionnaires.</li> <li>Direct feedback.</li> <li>Peer reviews reports.</li> <li>Class observations and reviews.</li> <li>Annual staff reports.</li> </ul> Course and program reports                                |
| Effectiveness of Assessment                    | <ul style="list-style-type: none"> <li>Teacher</li> </ul> Program Coordinator   | <ul style="list-style-type: none"> <li>Questionnaires</li> <li>Direct feedback.</li> <li>Peer reviews reports.</li> <li>Class observations and reviews.</li> <li>Annual staff reports.</li> <li>Course and program reports.</li> </ul> Exam paper evaluation |
| Achievement of CLOs (course learning outcomes) | <ul style="list-style-type: none"> <li>Teacher</li> </ul> Program Coordinator   | <ul style="list-style-type: none"> <li>Exam results analysis.</li> </ul> Course and program reports  |
| Quality of learning resources                  | <ul style="list-style-type: none"> <li>Teacher</li> </ul> Program Coordinator   | <ul style="list-style-type: none"> <li>Questionnaire.</li> </ul> Course and program reports.   |
| Effectiveness of improvement plans             | <ul style="list-style-type: none"> <li>Teacher</li> </ul> Program Coordinator   | Course and program reports.  |

**Assessors** (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

**Assessment Methods** (Direct, Indirect)

## G. Specification Approval

|                           |  |
|---------------------------|--|
| <b>COUNCIL /COMMITTEE</b> |  |
| <b>REFERENCE NO.</b>      |  |
| <b>DATE</b>               |  |

